

HONG KONG CHU HAI COLLEGE
Ng Teng Fong · Sino Group Belt and Road Research Institute

**Master of Social Sciences in
International Business Management
for Belt and Road Countries
(MSocSciIBM)**

Programme Handbook

**2025/2026
Academic Year**

**Programme Director:
Prof. Oleksandr ROGACH**



The Master of Social Sciences in International Business Management for Belt and Road Countries (MSocSciIBM) is a comprehensive but also focused business learning grounded on both international theory and practices of business, but adapted to recent changes in the basic assumptions of the more restrictive Anglo-American systems, and concrete regional and local conditions and situations that are evolving under the new international regime. The programme aims to equip students with the essential knowledge, skill and capability to engage in international business in new and old markets in the new age.

Programme Objectives (POs):

PO1	To equip students with the essential knowledge and advanced skills and tools of business management and marketing that will equip them with the capabilities to engage in business with Belt and Road countries.
PO2	To create in students an in-depth and comprehensive understanding of history and culture of Belt and Road countries as a base for their cross cultural and transcultural appreciation.
PO3	To give students a critical understanding of the development experiences of China that drive China in both inbound and outbound trade and investment.
PO4	To develop in students special business senses and empathy for their work in cross-cultural and transcultural settings, and to equip them with practical skills and confidence to do business (including cooperation with the locals in various forms) in various regions of Belt and Road countries.
PO5	For students to acquire essential and specialised knowledge from an interdisciplinary approach to understand and utilize business opportunities arising from different socio-politico-economic environments and institutional regimes in different regions of the Belt and Road countries.

Programme Intended Learning Outcomes (PILOs):

Upon completion of this programme, students should be able to:	
PILO1	Explain and appraise the history and culture of Belt and Road countries, which form the foundation for business practices in these countries.
PILO2	Explain critically the dynamism of China’s development process and evaluate the implications for trade and investment between China and other countries.
PILO3	Apply marketing by using various skills and tools in different cultural and institutional and legal environments.
PILO4	Apply and adapt theories and practical know-how of management for operating in cross-cultural and transcultural settings.
PILO5	Develop knowledge and skills to deal with the complexities and specificities of doing business in major regions and countries along the Belt and Road trade routes – including Greater Central Asia, Southeast Asia, South Asia, Russia and Eastern Europe, and Europe.

Programme Structure:

Core Courses (15 credits)			Credit
1.	RBR601	Research Methods and Methodology	3
2.	RBR602	China's Development Experiences in the Context of the Belt and Road Initiative	3
3.	RBR603	History and Culture of the Belt and Road Countries and Regions	3
4.	RIM601	International Business Management – Theory and Practices	3
5.	RIM602	International Marketing	3
Elective Courses (Choose 15 credits)			Credit
1.	RBR611	A Practitioner's Guide to International Finance	3
2.	RBR612	10 Plus 3 – Economics and Politics of ASEAN and China, Japan and Korea	3
3.	RBR613	Study Tours to Selected Belt and Road Countries	3
4.	RIM611	Research Thesis – International Business Management	6
5.	RIM612	Multinational Enterprises	3
6.	RIM613	International Trade and Investment	3
7.	RIM614	Trade and Investment in Russia and East European Countries	3
8.	RIM615	China-Pakistan Economic Corridor – Institutional Barriers and Business Opportunities	3
9.	RIM616	Europe's Trade and Investment with Asia and China	3
10.	RIM617	Cross-cultural Management – Regional Context	3
11.	RIM618	Risk Management in International Business Transactions	3
12.	RIM619	Comparative Legal Systems – International Business Management	3
Total no. of credits required for Graduation			30

Mode of Study:

Full-time: 1 year

Part-time: 2 years

Graduation Requirements:

Students are required to complete 30 credits as required by the curriculum within the maximum registration period, and with a Graduation Grade Point Average (GGPA) of not less than 2.00.

Award Classification	Minimum Graduation GPA
Distinction	3.50
Merit	3.00
Pass	2.00

Important Regulations:

(Extracted from the General Regulations for Taught Postgraduate Programmes)

Period of Study and Maximum Period of Registration

TPG4.1 The period of study of a taught postgraduate curriculum shall normally range from 2 semesters to 1 full academic year for full-time mode and 2 full academic years for part-time mode, unless otherwise specified.

TPG4.2 The maximum period of registration of a student shall normally be 200% (150% for Architecture Programme) of the normative period of study, unless otherwise permitted by the Registrar.

Attendance and Absence

TPG9.1 Students are required to attend all scheduled classes, tutorials and laboratory sessions.

TPG9.2 Students attending classes, tutorials and laboratory sessions are required to verify their identities by tapping their student card on the designated reader upon entry the classroom. Students who are unable to produce their student cards must instead show a valid government-issued photo identification (e.g., Hong Kong ID card or passport) to the instructor immediately at the start of the class. Failure to provide valid identification may result in being marked absent.

TPG9.3 To minimize disruption, students who arrive 15 minutes or more after the class has begun will be marked absent. Late arrivals may also be denied entry at the instructor's discretion.

TPG9.4 Academic impersonation, including impersonating another student or allowing himself to be impersonated to attend class on one's behalf, is a serious academic misconduct, and will be referred to the Student Disciplinary Committee for disciplinary actions.

TPG9.5 A student who is unable to attend classes or required activities because of illness or circumstances beyond his control for not more than one week shall inform the Faculty in which he has registered in writing at the earliest opportunity.

TPG9.6 When longer absence is necessary or when absence from assessments is involved, a student shall submit an application for leave of absence in writing to the Faculty together with a medical certificate issued by a registered medical practitioner or other supporting evidence.

TPG9.7 When a student's absence (excused or otherwise) from classes, tutorials and laboratory sessions has reached 30% or more of the total number of periods of a course in one semester, he will be deemed to have not met the course requirements, accordingly be prohibited from taking the examination of that course and receive a final failing grade (grade F) for that course, unless special approval has been obtained from the Registrar.

TPG9.8 A student who has been absent, with or without permission, for a period of such length as to make it impossible, in the opinion of the Registrar, for him to complete his year's work shall not resume attendance in the same academic year unless otherwise permitted by the Registrar.

TPG9.9 A student who has been absent for more than twelve continuous months without permission may be regarded as having withdrawn from his studies.

Unsatisfactory Performance and Discontinuation of Studies

TPG13.1 A student whose performance is unsatisfactory, may be required to:

- discontinue his studies; or
- repeat whole or part of his programme before being admitted to further assessments; or
- present himself for assessment without repeating any part of his programme.

TPG13.2 Unless otherwise permitted by the Faculty Board, a student shall be recommended for discontinuation of his studies by the Dean and confirmed by the Academic Board if he has failed to:

- gain at least 40% of the required credits in an academic year (for full-time mode);
- gain at least 20% of the required credits in an academic year (for part-time mode);
- resume study after a leave of absence or the period of suspension has ended; or
- fulfil successfully all the requirements for graduation within the maximum registration period permitted for the curriculum.

TPG13.3 The Board of Examiners may recommend to the Academic Board that a student be required to discontinue his studies in a curriculum administered by the Board.

TPG13.4 In all cases where a student is recommended for discontinuation of studies, there shall be a review of the circumstances of the case by the Student Review Committee.

TPG13.5 The student shall be informed of the decision of the Student Review Committee as soon as possible once the decision is made.

TPG13.6 Appeal against the decision of the Student Review Committee shall be made to the Registrar's Office in writing within five working days subsequent to the communication of the decision to the student.

Notes:

Students should familiarise themselves with the "General Regulations for Taught Postgraduate Programmes" which could be found in the Student Handbook provided by the Registrar's Office.

Useful Contacts:

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Email: obor@chuhai.edu.hk

Tel: (852) 2972 7337 / (852) 2972 7249

Office Location: W401 and W403

Registrar's Office:

Email: general@chuhai.edu.hk

Tel: (852) 2972 7200

Education Technology Service Office (ETSO):

Email: helpdesk@chuhai.edu.hk (Support)

etso@chuhai.edu.hk (Information & Suggestion)

Tel: (852) 2972 7394

Student Affairs Office:

Email: sao@chuhai.edu.hk

Tel: (852) 2972 7246